



CASE STUDY : CAVOTEC

DIGITAL WORKPLACE TRANSFORMATION DELIVERS FAST ROI FOR GLOBAL ENGINEERING COMPANY

AT A GLANCE

CASE STUDY : CAVOTEC

CUSTOMER: CAVOTEC

INDUSTRY: AIRPORTS & INDUSTRY, PORTS & MARITIME AND SERVICES

SIZE: 800 EMPLOYEES

CHALLENGES



A workforce geographically dispersed across **20 COUNTRIES**



An existing SharePoint-based intranet delivering limited functionality



An inability to communicate with and engage all global employees on one centralized platform

THE SOLUTION



An intuitive, responsive, company-wide Igloo digital workplace solution

RESULTS



INCREASED
KNOWLEDGE SHARING



TIMELY COMMUNICATIONS



A **CENTRALIZED**
INFORMATION REPOSITORY



IMPROVED CORPORATE CULTURE

“WE CHOSE IGLOO DUE TO ITS **SOLUTIONS-BASED DESIGN, ROBUST FEATURE SET, AND THE EXCEPTIONAL SERVICE AND RELATIONSHIP MANAGEMENT** DELIVERED THROUGHOUT THE EVALUATION PROCESS BY BOTH IGLOO AND MOSAIQUE”

MARKO RONKAINEN,
INTERNAL COMMUNICATION SPECIALIST, CAVOTEC

CASE STUDY : CAVOTEC

CAVOTEC: CREATING AUTOMATION AND ELECTRIFICATION TECHNOLOGIES FOR A CLEANER AND SAFER WORLD

Cavotec is a leading engineering group that designs and manufactures automated connection and electrification systems for ports, airports, and industrial applications worldwide.

The company's innovative solutions are shaping a cleaner, safer, and more efficient transportation industry. With offices all over the world and employees located in around 20 countries, Cavotec's customers are supported by a global network of engineering and service experts.



THE CHALLENGE

In 2017, under new CEO, Mikael Norin, Cavotec started an extensive transformation program to simplify and stabilize its business and to increase efficiency in order to reach growth. The massive transformation and restructuring consisted of 50 different projects which aimed to improve the company's internal processes.

Integral to this transformation was **implementing a more flexible and user-friendly intranet to improve knowledge sharing, collaboration and efficiency**. The existing portal, built on SharePoint, was neither intuitive nor flexible. As a result, **Cavotec couldn't communicate important news efficiently and engage all global employees through a single, mobile-responsive platform** – just the start of a long list of issues the company needed to address.

Marko Ronkainen, Internal Communications Specialist on the Commercial Excellence and Communications team, took the initiative to find a solution to make Cavotec more agile, collaborative, and unified – with communications as a top priority.



THE SOLUTION

After a rigorous vetting process, Cavotec chose Igloo Software and Mosaïque, Igloo's implementation partner in the UK and Europe.

“We chose Igloo due to its solutions-based design, strong feature set, and the exceptional service and relationship management delivered throughout the evaluation process by both Igloo and Mosaïque,” says Marko

During initial needs-analysis sessions, Igloo met with eight project stakeholders, across all areas of the organization, to understand specific requirements and primary use cases. These collaborative, one-to-one sessions ensured that the design of the new intranet would address the objectives of each business unit – and the entire company.

.....
“THE TEAM WAS GREAT. THEY CHOSE TO EASE THE COMPANY INTO THE NEW WORKPLACE DESTINATION, SO THEY APPROACHED IT IN STAGES”
.....

The new digital workplace **included visual design and iconography to align with Cavotec's brand identity; a site structure and CSS design tailored to the company's needs; and training on the platform to take advantage of all the out-of-the-box features**. Throughout the implementation process, the Cavotec team felt fully supported by their partners at Mosaïque: “The team was great. They chose to ease the company into the new workplace destination, so they approached it in stages” recalls Marko.



THE RESULTS

Cavotec launched its new Igloo digital workplace, dubbed the '**CavoNet**' by employees, to accolades from around the organization.

Designed to ensure a first-rate user experience on both desktop and mobile, CavoNet employs a cutting-edge look and feel with iconography that ensures users can find what they need quickly and easily.

To deliver timely communications from C-level executives to its global team, Cavotec now relies on a scrolling banner for top news, along with out-of-the-box blog features (placed over CSS to comply with Cavotec's branding guidelines) for deeper dives in a newsletter format.

One central repository for policies, training materials, administrative documents, and more delivers a knowledge management system that promotes efficiency, productivity, collaboration, and security by safeguarding confidential information.



CASE STUDY : **CAVOTEC**



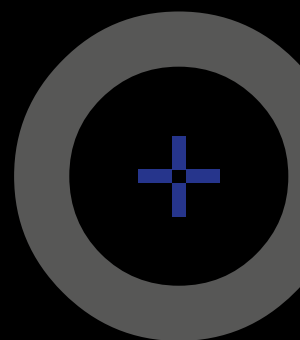
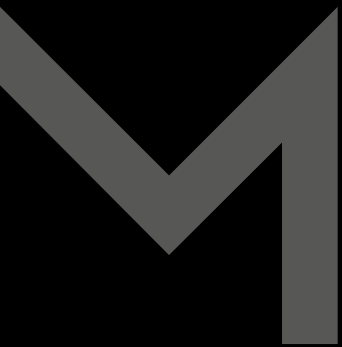
"IT'S EXACTLY THE KIND OF TRANSFORMATION WE HAD ENVISIONED FOR SUPPORTING COMMUNICATION WITHIN THE COMPANY, WITH RETURNS ON THE INVESTMENT ADDING UP MORE AND MORE EACH DAY."

MEMED ÜZEL,
CHIEF COMMERCIAL OFFICER, CAVOTEC



The CavoNet also features an interactive map where staff can scroll through a comprehensive list of international offices and find key information about individual locations. Integration with Google Maps gives employees a virtual view of all global offices along with useful details such as contact information, office managers, invoicing information, and a full list of colleagues in each location.

The intranet was scoped, designed, built, and launched in the agreed timeframe, and has delivered on all of Cavotec's requirements. The additional functionality and customizable elements have proved invaluable to the business.



GET IN TOUCH

Igloo is trusted by some of the world's leading businesses.
Visit igloosoftware.com/customers to read their stories.

PAUL CARTER
CHAIRMAN

M: 07774 659 248

E: PAUL@MOSAIQUE.CO.UK

MOSAIQUE.CO.UK



MOSAIQUE CREATIVE & MARKETING
THE OLD CHANDLERY | ST. MARYS LANE
TEWKESBURY | GLOS GL20 5SF

T: 01684 292 552